

The Fun Walk Trust

2020 VIRTUAL FUN WALK FACT SHEET

September 2020

Aim	<ul style="list-style-type: none">● As with previous years, the aim of the 2020 Virtual Fun Walk is to raise money for charities and good causes (projects), in what will be a family-fun afternoon.● In 2019, the Fun Walk raised a record £105,000 for local Charities and good causes - bringing the total raised to £1,169,000 since the Fun Walk's inception in 2002.● Many projects now see the annual Fun Walk as their main fundraising event. Partly because of its growing popularity, the Fun Walk became a registered charity in 2013 and is now known as The Fun Walk Trust (Charity no. 1151626).
Organisation	<ul style="list-style-type: none">● Basildon, Billericay & Wickford Council for Voluntary Services [BBWCVS] organise the event on behalf of the Fun Walk Trust including all paperwork, leaving projects free to focus on fundraising.● Participants are asked to walk either 2K (suitable for families, toddlers and the disabled) or 5K.● DETAILS: Supporters can walk the equivalent distance anywhere, any time during September and involve other people in their household. When we say walk anywhere, we mean anywhere - including the garden, living room or up and down the stairs if self-isolating! We do ask that you walk within the latest Government guidance and stay safe at all times. Children participating in any of the distances should be accompanied. FINISHERS' CERTIFICATES WILL BE EMAILED TO EACH GROUP LEADER TO DISTRIBUTE● Participating projects raise money through their own sponsorship efforts in the run-up to the walk. Sponsorship forms are available to download from our website: www.thefunwalktrust.com/downloads
Bonus Pot	<ul style="list-style-type: none">● Because of the generosity of businesses and other sponsors, each project receives a bonus on a pro rata basis depending on, and in addition to, what they raise themselves on the day. In 2019, for every £100 raised by projects in sponsorship from the Fun Walk, the bonus pot added a further £50● The 'bonus pot' sponsors have been instrumental to the success of the walk. In 2019 they were Brown & Carroll, Swan Housing Association, c2c Rail Ltd, Greater Anglia (Abellio East Anglia Ltd), Anisha Care Home, Leonardo MW Ltd, McDonald's Restaurants Basildon, IFE Global Logistics, RSE Building Services, Tunnelcraft and others.● To qualify for the Bonus Pot, projects are asked to submit a Declaration Form of money raised on the day <u>by October 30th</u>, and pass any audit requested by our Accountant (Hunt Smee).
Registration	<ul style="list-style-type: none">● If your organisation would like to benefit from the 2020 walk or you would like to raise money for a good cause, please visit www.funwalktrust.co.uk