

# The Fun Walk Trust

## 2025 WALK FACT SHEET

<b>Aim</b>	<ul style="list-style-type: none"><li>• As with previous years, the aim of the 2025 Fun Walk is to help charities and community groups raise money for their good causes (projects), in what should be a family-fun month.</li><li>• In 2024, the Fun Walk raised nearly £101,000 for participating organisations - bringing the total raised to over £1,635,000 since the Fun Walk's inception in 2002.</li><li>• Because of its growing popularity, the Fun Walk became a registered charity in 2013 and is now known as The Fun Walk Trust (Charity no. 1151626).</li></ul>
<b>Organisation</b>	<ul style="list-style-type: none"><li>• <b>Basildon, Billericay &amp; Wickford Council for Voluntary Services [BBWCVS} organise the event and provide the sponsorship forms etc on behalf of the Fun Walk Trust, leaving projects free to focus on fundraising.</b></li><li>• Participants are asked to walk either 2K (suitable for families, toddlers and the disabled) or 5K.</li><li>• DETAILS: Supporters can walk the distance anywhere and any time during September and involve other people in their household.  We do ask that you walk within the latest Government guidance and stay safe at all times. Children participating in any of the distances should be accompanied.  FINISHERS' CERTIFICATES WILL BE AVAILABLE FOR THE GROUP LEADER TO DOWNLOAD AND DISTRIBUTE PRIOR TO SEPTEMBER</li></ul>
	<ul style="list-style-type: none"><li>• Participating projects raise money through their own sponsorship efforts in the run-up to the walk. Sponsorship forms are available to download from our website: <a href="http://www.thefunwalktrust.co.uk/downloads">www.thefunwalktrust.co.uk/downloads</a>. If a JustGiving or equivalent fundraising page / site is used it must mention the Fun Walk. Only fundraising associated directly with supporters participating in a fun walk is eligible for the bonus pot.</li></ul>
<b>Bonus Pot</b>	<ul style="list-style-type: none"><li>• Because of the generosity of businesses and other sponsors, each project receives a bonus on a pro rata basis depending on, and in addition to the funds they raise themselves. <b>In 2024, for every £100 raised by projects in sponsorship from the Fun Walk, the bonus pot added a further £30</b></li><li>• The 'bonus pot' sponsors have been instrumental to the success of the walk. In 2024 they were Greater Anglia, Butyl Products Group, IFE Global Logistics, Sanctuary Housing, Tunnelcraft, Mr Barrie Stone and others individuals.</li><li>• To qualify for the Bonus Pot, participants are asked to submit a Declaration Form (one per group), with the total money raised <b>by October 28<sup>th</sup></b> and to respond quickly to any document requests (e.g. Sponsorship forms, JustGiving or ParentPal information) as part of the annual audit by our accountants (Hunt Smee).</li></ul>
<b>Gift Aid</b>	If your organisation has registered with the HMRC for Gift Aid you may include GiftAid amounts in the total you declare to us. (We will not claim this on your behalf).
<b>Presentation Ceremony</b>	Please hold the date: <b>Friday November 21<sup>st</sup></b> , 6-8PM for a celebration evening and to thank the Sponsors. Address: Canon Roche Hall at the Holy Redeemer R C Church, 21 Laindon Road, Billericay. CM12 9LL. <b>YOU MUST ATTEND THE CELEBRATION EVENING TO BENEFIT FROM THE BONUS POT.</b>
<b>Registration</b>	<ul style="list-style-type: none"><li>• If your organisation would like to benefit from the 2025 Fun Walk or you would like to raise money for a good cause, please visit: <a href="http://www.thefunwalktrust.co.uk">www.thefunwalktrust.co.uk</a> and register for this year's event.</li></ul>